

Concerned About Paying Your Utility Bill?

Funding available for Black River Falls Utility customers in need.

Black River Falls Municipal Utilities urges electric customers concerned about being able to pay their bill to apply for Energy Assistance before the May 15, 2020 deadline. Funding is available to help income-qualified residential customers pay their electric bills, including those whose employment has been impacted by the COVID-19 public health emergency.

Customers are encouraged to apply by contacting **Jackson County Health and Human Services Energy Assistance at (715) 284-4301**. More information is available at homeenergyplus.wi.gov.

“The current health emergency has resulted in a lot of job loss, and we want to be there for our customers in these difficult times,” said Casey Engebretson, BRFMU General Manager. “By sharing this information, we hope to alleviate some of the financial stress in the community. We live and work in Black River Falls, too, and we want to know our neighbors are getting the help they need.”

In Wisconsin, energy assistance eligibility requirements were adjusted to more efficiently assist families impacted by COVID-19 and are now based on the household’s previous month of income, rather than the former requirement of the previous three-month’s income. Energy Assistance provides bill pay support for heating costs, electric costs, and energy crises.

Small business owners and private non-profits are encouraged to visit the U.S. Small Business Administration’s website at sba.gov. The recently passed CARES Act includes options that may be beneficial to small businesses and private non-profits to help overcome the temporary loss of revenue. These options include the Paycheck Protection Program, Economic Injury Disaster Loans and Emergency Grants, and Small Business Debt Relief Programs.