

# PUBLIC INPUT

## BLACK RIVER FALLS RETAIL MARKET STRATEGY



**WHEN:** *Wednesday, OCTOBER 17, 2018*

**5:30-6:30pm** (during regular scheduled Downtown Association Meeting)

**WHERE:** *Chamber of Commerce (120 N. Water St.)*

**WHY ATTEND?** *The objective of this project is to develop a commercial/retail strategy that the City can use to maintain a vibrant commercial market. RESIDENT and BUSINESS input can provide important guidance that can impact business retention, expansion and recruitment, including suggest prospective retail tenants based on community needs.*

### Questions ??

Contact Steve Tremlett, Planning Consultant

(608) 242-7779

[stremlett@msa-ps.com](mailto:stremlett@msa-ps.com)