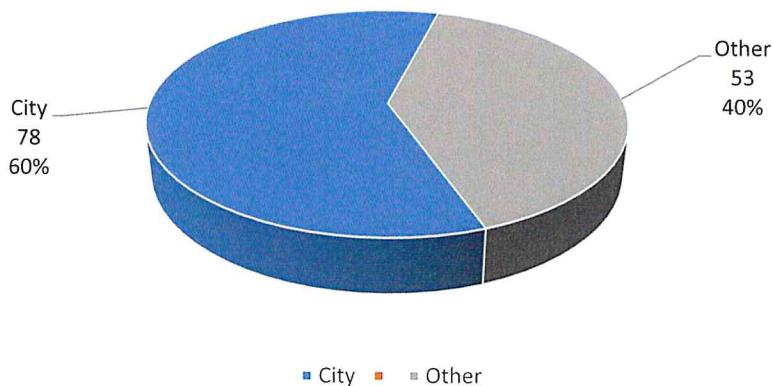


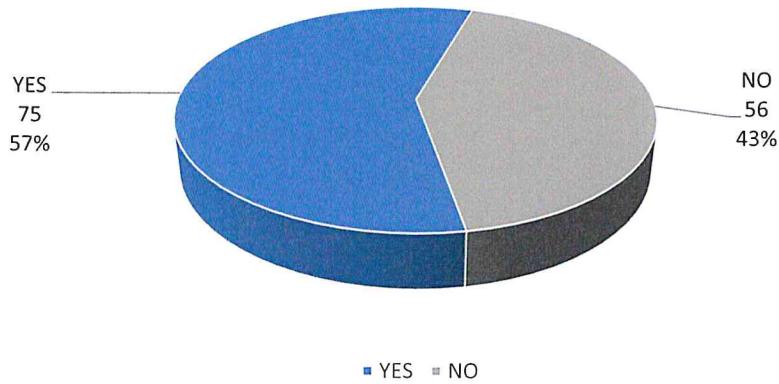
### ATV Straw Poll - ALL Responses

Total Received: 131



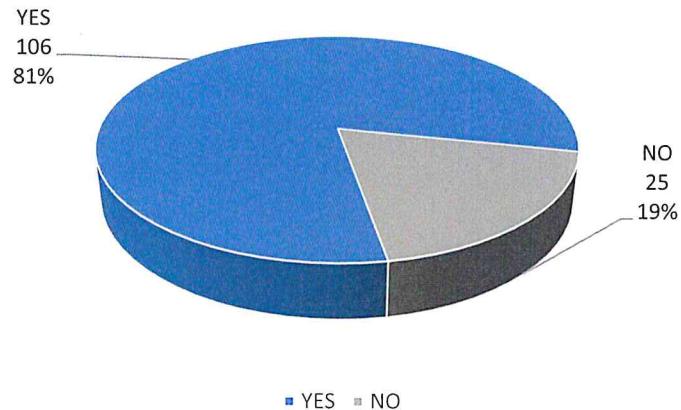
### ATV Straw Poll - ALL Responses

**ALLOW IN DOWNTOWN ONLY?**



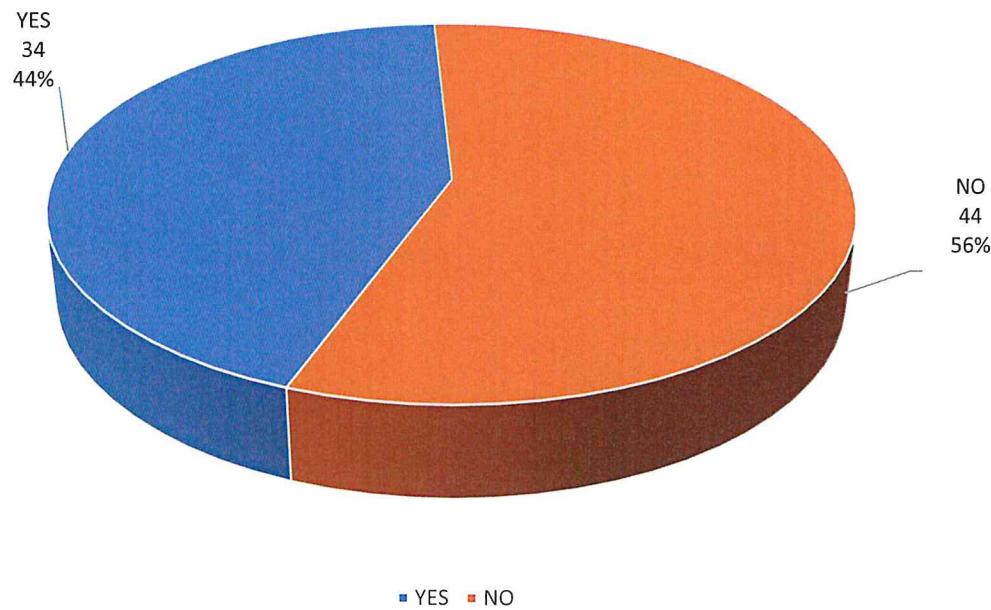
### ATV Straw Poll - ALL Responses

**OPEN ALL CITY STREETS?**



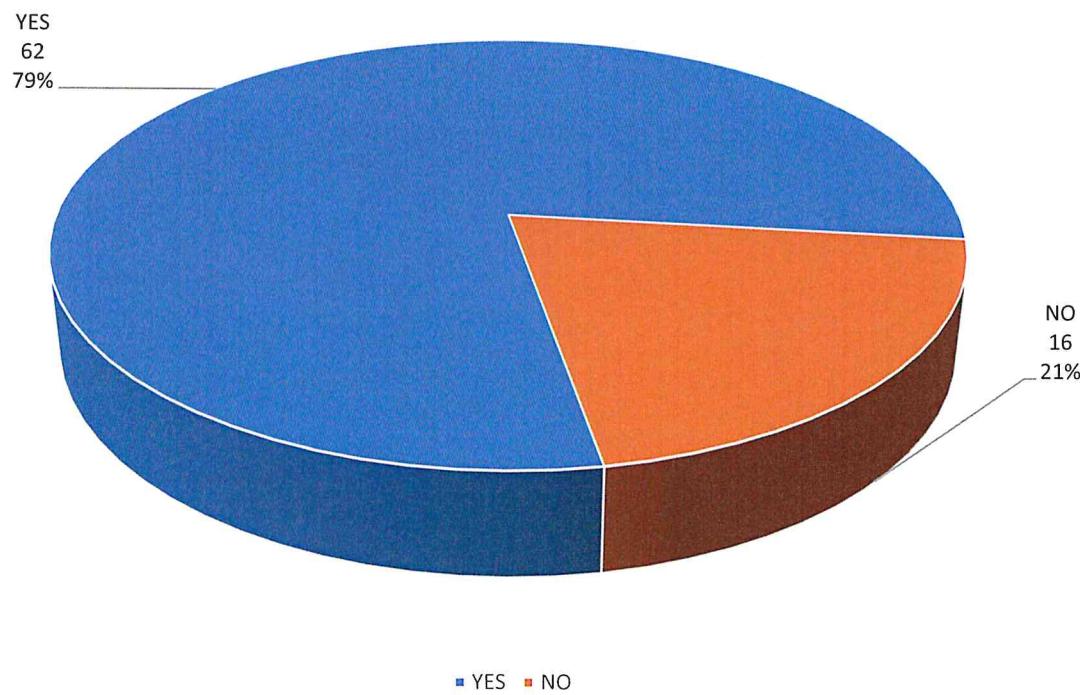
ATV Straw Poll - City Responses Only

**ALLOW IN DOWNTOWN ONLY?**



ATV Straw Poll - City Responses Only

**OPEN ALL CITY STREETS?**



## ATV STRAW POLL – COMMENTS

### **Would you be in favor of allowing ATV/UTV traffic in the DOWNTOWN AREA only?**

#### **YES – Comments (Why)**

- I think it'd be great for the small business down town, it may even bring new life into the downtown atmosphere. Not only would it make accessing the trails easier, I think it would bring more tourism to the town. I feel our small town could become the next Hayward in the tourism industry
- Because small downtown businesses need more revenue!
- Business opportunities for the local businesses
- Good for business
- Great revenue for the city.
- I support our local businesses and believe it would be in their best interest.
- I think it would bring more business to the downtown.
- I think it'd be great for the small business down town, it may even bring new life into the downtown atmosphere. Not only would it make accessing the trails easier, I think it would bring more tourism to the town. I feel our small town could become the next Hayward in the tourism industry
- Increase access two more businesses
- Increased revenues for downtown businesses. Most Atv/Utv tourists staying at hotels have a trailer connected to their trucks and can't park downtown.
- Increased traffic would increase downtown business
- It has been successful in other areas.
- it will bring major profit to the stores and to black river falls
- It will bring more business
- It would a fair amount of more people to the downtown area cause right now they are trap up by Walmart and kiwi trip and can't come any further legally I definitely see a boost if this passes
- It would open opportunities for people recreating and access to downtown business
- It would provide more business opportunities.
- More business throughout the city.
- More money for the businesses downtown (Food, gas, etc.) Plus they will open county roads, highways
- Only on clearly signed/designated streets where most of the properties are zoned commercial. Not on streets where R-1 or R-2 are the majority. Also limited hours of operation (8am-8pm?). There's also the matter of enforcement and penalties for violations.
- Opportunity for ATV folks to come downtown would help the downtown businesses.
- People that Atv don't always come to the downtown so this way they might be able to enjoy what our town has to share. Most never leave the area around the hotels or Walmart.
- Revenue
- Road access to town
- Should be the entire city
- Supports downtown businesses by enabling people who travel on vacations with an ATV to visit downtown.

- The city of Black River Falls, could really use another source of economic enhancement. The opportunity to open the roads to ATV/UTV traffic. The amount of tax revenue that would be generated, would greatly help with programs offered by the city.
- This option would bring in extra income for the downtown community. If it doesn't work then stop it. I believe we need to at least try it.
- To bring business.
- Tourism, much needed help for local businesses following the past year that impacted them. Surrounding towns are already doing it, will help keep the small town feel.
- Access to businesses.
- Access to the downtown business for ATV/UTV would help the downtown businesses.
- Allows more communicable roads to local business
- As simple as revenue!!
- ATV UTV use in the city brings in a lot of revenue that not all businesses have access to. Businesses outside our current service area offer items and services not available to them now.
- Because state highway 54 runs through the middle of town. Sadly people do know read signs, and there is not adequate parking downtown.
- Bring more business to the downtown area
- Economic benefit and city residents could access the trails from their Homes making living in the city more attractive.
- Get to business and all the economy grow
- Good for the city. Downtown business need atv/utv riders to support there business
- Great for tourism. Support your local businesses.
- Great opportunity for the local businesses to get some of the atv/utv riders revenue. People that ride atv/utv generally have more disposable income.
- Help all businesses
- Help support business
- Hundreds of people come through the area on atv's every year and they are paying customers. Bring in that business!
- I believe it would bring good revenue to the community by allowing the trail system to continue into town.
- I believe it would help small businesses around the downtown area.
- I do support this to help our hometown businesses grown, it is a great idea
- I feel it would be a great opportunity, allow cash into downtown from the trails... and even locals. Maybe it would allow some empty shops to open into something.
- Increase business to downtown
- It's good for the downtown businesses.
- Provide additional revenue to business
- So Local businesses can get revenue
- Some people like road routes better than trails. Riders like checking out restaurants and/or bars for food and drinks. Downtown restaurants and bars will have better Business.
- Supports local business.
- The revenue is too high it would help out our businesses in our community so much
- There would be more money flowing through our town business
- This will help out the downtown businesses especially during this time of pandemic restrictions
- To benefit all the businesses.
- Why not? Wouldn't bother me, it would potentially bring more business traffic for local businesses.
- Will bring in more money for business and allow for locals to get to and from places by road routes
- Will help our economy

- With Jackson Cty being the trail capitol of Wisconsin this would be prime business for the downtown area.
- Yes, if they are limited to downtown area only.
- Yes, there are places for families that come here from all over just to ride the trails. Downtown would help support our small businesses & they would come & visit more often

## **Would you be in favor of allowing ATV/UTV traffic in the DOWNTOWN AREA only?**

### **NO – Comments (Why Not)**

- 1. The safety of all patrons to BRF is far more important than undocumented perceived small increase in revenue from ATV/UTV patrons. 2. The City is too attractive & inviting to incur distraction from dirty/noisy ATV's/UTV's
- ATV users have over 100 miles of trails, specially built for them, in Jackson County. More miles if they head into Clark County. ATV owners can use their cars if they want to come into BRF. ATVs are noisy (contrary to Tom Cooper's comments comparing them to dump trucks... Dump trunks are loud much of the time.) We already have ordinances against using lawn mowers or doing construction jobs, between 9 PM and 7 AM...at the very least, this ordinance should apply to ATVs as well. Policing the ATV riders downtown will be a problem from time to time. Our police should be able to allocate their activities to more important things. And, what happens late in the evening when the ATV riders decide to drive around the residential areas in town? Some of them probably intoxicated. This won't be easy for the police to handle. And the idea that allowing ATVs downtown will somehow quickly repair the damage done to businesses by Covid 19 is specious at best. Yes, the businesses could use a boost...but this isn't the way to do it. Then there's the bridge to deal with...the potential for "problems" on the bridge is real.
- Because I don't think it should be only the downtown area. The citizens of BRF should be able to ride their ATV/UTV to the trails instead of having to trailer them.
- Cause that would mean access to business
- Having only the down town would restrict access to and from the outlying portion of town. Downtown parking lots would be full of trailers. No, all BRF roads need to be open.
- I do support there being ATV/utv access to the downtown area but I said no because I feel like it should be for ALL city streets and not only the downtown area like the question asks.
- I see no need. It would only add to the congestion & confusion, and make trade for cars & people on foot more dangerous. A lot of traffic in downtown already - don't need more!
- I think it's quite a distance from the trail and worry about parking issues. Would consider if they had designated parking.
- Loud exhaust. Speeding. All hours of the night. Have already dealt with these problems in my neighborhood.
- Noise
- Not a big fan for the ATV/UTV to sit in taverns. There's enough of the taverns along the trail system already.
- Still means I have to trailer my machine to the downtown area. Now I have taken up two parking spots to unload a mile from my house.
- There is enough traffic downtown & they will be hard to see as other vehicles are
- There is enough traffic to watch out for as it is in the City there is not a logical way for Atv's to run on the city streets. The reason to allow then to in not worth it. Just because other communities allow this done not mean the city of Black River falls needs to follow suit. There is

not enough enforcement that will be done so why add another ordinance to the city code that will never be enforced???

- They are designed for off-road driving and can be driven by youth. If they take an "off-road" course. We have enough noise and congestion in the city.
- Too much confusion
- We don't need ATVs cruising down our main street, taking away from the quaint feeling of the city. Plus, many of these vehicles are not equipped for the street (proper tires, lights, signals).
- We don't need noise and congestion. Why would they be used downtown in the evening when stores are closed! We don't want them drinking and driving. Who will police them?
- We reside outside of the downtown area
- Would like access to all streets
- I think this would hurt the quiet small town image our city has.
- It doesn't make sense to only allow them in the downtown area.
- Open to ATV on all city streets
- Parking is an issue now, atvs/utvs would take up needed spots required for doing business.
- Should be anywhere.
- That seems very dangerous. The entire street would be hectic. I don't think so... I don't live in Black River Falls but I go there almost every weekend and grew up there. This is a ridiculous idea.
- The area is so beautiful! As long as everyone is held accountable, I don't see any reason to have this limitation in place. Plus, could you imagine the tourism and potential revenue our city could get just from this additional group of people passing through!
- They do not belong on road. Get a sting (convoy ) of vehicle's stuck behind & can't pass

## **Would you be in favor of allowing ATV/UTV traffic on ALL CITY STREETS?**

### **YES – Comments (Why)**

- A UTV is much like a motorcycle, they should be treated the same.
- Allow access to all business and generate more income for the community
- Allow residents the ability that without the need to track across town to get on the trails. With both they couldn't be used from 10pm - 6am.
- Allow residents to ride right from their home
- ATV/UTV traffic can be managed, and would greatly benefit all of the Black River Falls Businesses.
- Because small downtown businesses need more revenue!
- Beneficial to businesses
- Better access to trails
- Better for local businesses.
- Cuz it's stupid we load up to unload less than 2 miles away - golf carts. Get away with it!
- Easier access to trails
- Easier access to trails without having to trailer our UTV to go ride
- For the bars
- Great access for the folks in the city to get to the ATV trails while not having to trailer the equipment in order to get to the trails.
- I believe all should be allowed to have access, not just out of town visitors. BRF residents too.

- I feel all tax paying citizens of the city of BRF should have the opportunity to have access to ATV trails. We pay taxes to keep up roads throughout the city and also contribute to business all year.
- I should not have to trailer my ATV across the bridge just to get to a trail
- I suppose using atvs on all streets in the city I also know there are residents in the city that have atvs/utvs and don't have trailers to haul to the trails so this would make it accessible for everyone
- I think that allowing ATV/UTV traffic on all city streets would be good for people who may want to use their ATV/UTVs for plowing their driveways, in the winter time. It also may encourage people to buy an ATV/UTV that may not have a truck to pull a trailer, to unload at the ATV/UTV docks.
- If you are going to allow downtown then all streets in town should be allowed
- I'm for the people of Black River Falls for having an easier time of getting to and from the trail system. Not just to sit in the bars but to have access to ride from house to trail and back
- It is going to be hard to police the use of them to just the downtown area.
- It would allow people to know all streets in Black River Falls were legal to operate their ATV/UTV without questioning what roads were open for travel.
- It would be nice to be like the other towns in Wisconsin and have all the streets open to the citizens of Black River Falls which will be more helpful.
- It would ease the burden of loading and unloading. With my group we have 7-8 ATV's. I always have to make 2 trips before I can ride. Kinda sucks. Hoping for an easier access to trails.
- It wouldn't make sense for someone living outside the business district to have to trailer their atv when they only live a couple blocks away. Most ATV traffic on all city streets would be minimal, likely only people living in the city going to and from the trail system.
- More business to the area.
- More revenue for local businesses
- Opens transportation options
- Opens transportation options
- Opens transportation options
- Opens transportation options
- Other cities around us have opened roads to ATV/UTV traffic. I think it could be done here. I do think it should be for certain hours only.
- Revenue
- Road to access to towns
- So all recreation lovers can get to their trail destination without trailering. Make it more convenient for ATV/UTV traffic to pass through the City.
- Then I'm not trailering machines back and forth and am spending more time on getting to the trail
- There are so many benefits to having all city streets being open to ATV/utv access. It will bring more revenue to businesses that aren't directly near the trail now and it will be more convenient for those of us within the city that love to wheel and hate having to spend 45 minutes just loading up our trailer to try and find a parking place at a public spot a mile down the road. A lot of the concerns brought up at the meetings has me saying what is the difference between a motorcycle and a atv/utv? When on the roads they all have to follow the same laws and regulations out there for all moving vehicles on public roads, if not they get tickets, which is more money for our city as well. People brought up their concern about drinking and atv use but how is it any different than allowing poker runs for motorcyclists. Like Tom Cooper said, at first there may be more traffic along city streets because it's new and people want to check it out but after time it will only be the city residence hoping on and off the trails from their house.

- This would give community members the opportunity to leave from there home to go explore our great trail system without having to load their machine up and go to designated parking lot. In my travels over the years out west many communities have there streets open for ATV/UTV and Snowmobiles. I think I it's time for the community to At least give it a try. If things don't work out Re visit it..
- To have better access to trails and the business it would bring in.
- Trail access for all citizens would be great.
- Would allow more opportunities for individuals for easier access to get downtown
- Would prefer to be able to use my machine from the house.
- Yes cuz most of them have signals no different than motorcycles or golf carts that aren't equipped with signals
- you can single out juat one place make it open for all places to get in on the action the town that have been open are boomimg and the ppl come from all over to ride our trails so it will just make this town boom more
- Access to businesses
- Access to trails from all city streets
- Accessibility for residents to access the trail system.
- Again, more business opportunity for our downtown area.
- Allow people living in BRF access to trails W/O trailering.
- Allows access to more of our town
- Although I am for it I believe it needs to be determined by the families in the city.
- At least to where the utv/atv can get around for eats and then back on the trail system
- Be able ride from a friend or family house in city.
- Because it would bring most business to the Local stores, restaurants and bars
- Black river is small enough where it would not be nuisance.
- Businesses will have more money coming in from the trail riders and it will help with locals being able to transport from road to road and connecting routes
- by allowing citizens the ability to travel through town and access to the trail system without having to trailer their machine.
- Economic benefit and city residents could access the trails from their Homes making living in the city more attractive.
- Good for the economy
- I don't feel at this time all streets need to be open. But that is not fair for the person that lives across town not being able to enjoy one of the businesses downtown with their atv/utv. I feel that there should be hours set like 8am to 9pm.
- I feel as long as they followed the street signs, posted speed limits, and followed the rules of the road it wouldn't be a huge deal. There is other towns that allow traffic through the streets. Just my opinion.
- I feel that a lot more people would be more likely to get out and about or go to dinner if it were legal to hop on there atv or utv and run to the store or restaurant or even just a second means of transportation to get anywhere they may need to go. It would also be nice for people who may not be comfortable on a motorcycle to hop on an atv and get around a little.
- I would think its beneficial more people could enjoy the trails with out having the truck/trailer.
- It would allow all people in town to be able to drive to the trails, local businesses. Create revenue.
- Jackson County is the capital of Atv
- Need to support all business
- No different than driving a car if you are responsible.
- People to give access to the main roads by people living inside the city but not on Main Street.
- Same answer from above!

- So all people could access the trail
- Some people have a ATV/UTV in the town area that probably dislike loading up their ATV/UTV on a trailer and have to drive to the nearest parking lot that's probably like 10 mins away and unload their ATV/UTV. Now we're just wasting space with the locals taking up parking spot when they live down the road and have no parking spots for the ones that have traveled here just enjoy our trails.
- Support local businesses
- This would allow people of BRF to access the trails from their home instead of having to trailer them a short distance. It could also bring income to businesses if people are allowed to get off the trail and drive to them without needing an automobile.
- To confuse riders and it causes more problems than it solves
- We need to designate some streets as No ATV's streets.
- Why not?
- Yes not all people live in the main roads or would have access to the routes from their houses but should have hours set for in city riding.
- Yes, it would bring more attention to the little town. They can enjoy themselves without having to haul around the trailer and ATV/UTV
- Yes. Atv's are light and won't tear up the road and there is usually plenty of space for other vehicles to get around
- Yes. With all the people that come to the area specifically for our atv/utv trails it makes perfect sense. Why have them haul their rides and switch up vehicles to make a quick run to town for food?

## **Would you be in favor of allowing ATV/UTV traffic on ALL CITY STREETS?**

### **NO – Comments (Why Not)**

- Drink driving and noise
- I think it would be difficult to enforce. I would support certain streets being opened.
- I wouldn't like ATVs traveling up and down any street any time of the day mainly due to noise and already hard to cross 4 lanes of traffic w/out adding that to it.
- It is not necessary to allow ATVs on city streets. There is not enough enforcement to enforce it and it will never be done anyway.
- It's very quiet there! They don't need to ride through town. They are more for roads, not streets.
- Kids
- Loud exhaust. Speeding. All hours of the night. Have already dealt with these problems in my neighborhood.
- No need to go all over and disturbing residential areas
- Noise and traffic where we live and want quiet and beauty. Our police can't empower all of the problems now.
- Safety issues, quality of life in quiet neighborhoods.
- Same reason (\*provided reason for "NO" to downtown only)
- The business areas within a few blocks of Main & 12/27 would be fine. It would keep the city residents from having the noise in their quiet neighborhoods.
- The residential area is quiet & safe - do not need the added noise. Could hamper the safety of little children. Could possibly turn into a drag strip.

- The whole city already has a problem with noise from motorcycles, semis in neighborhoods, etc. We don't need unregulated ATVs zipping by at all hours.
- Tottally unfair & disrespectfull to residents along ATV/UTV routes. BRF is not the ATV/UTV trail!
- Cause you might have people racing up and down the street at all hours of the night
- I believe atvs/utvs are very noisy, more than motorcycles. I live near main street and I don't want it to become a noisy route like the trails on the east side of town.
- I do not believe that all city street should have atv/utv access, I surely belive this will become a safety concern for pedestrian as well as traffic on the heavily traveled roads.
- More accidents and/or back ups will occur with atv/utvs on main/heavy traveled roads.
- No, same as above (\*provided reason for "NO" to Downtown only)
- Refer to #3 (\*provided reason for "NO" to Downtown only)
- Same reason as above. (\*provided reason for "NO" to Downtown only)
- There is no need for ATV/UTVs to be side streets.
- They belong off road
- We should absolutely NOT allow ATVs access to our residential areas. They don't need access to downtown...but they really should not have access to the residential areas at any time, day or night. For lots of reasons...noise, speeding, kids at play, people out for walks, joggers, bicyclists etc. Let's not rush into opening any streets in town to ATVs and let's absolutely abandon the idea opening up the whole city to them.